

NEWBORN  
PRICING GUIDE

CAPTURED BY CHERYL PHOTOGRAPHY





WELCOME TO  
CAPTURED BY CHERYL  
PHOTOGRAPHY



CAPTURING YOUR LOVE,  
IS OUR LOVE

HELLO

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Our photography captures the beauty & little personality of your child.

They certainly will not stay little for long & that is why it is our true passion to capture those very special moments you can treasure for years to come.

Rest assured you & your family are in safe hands.

We are fully qualified, insured, level 3 trained in paediatric first aid & we hold a current enhanced DBS certificate.

Cheryl has also recently achieved qualified status with the Guild of Newborn & Baby Photographers.

We also run monthly baby massage classes, please contact us for more information.

We are based in Old Oscott, Birmingham.

*Cheryl x*



# Newborn session

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A newborn session usually takes around  
2 - 3 hours.

Please dress baby in a loose baby grow & aim to  
feed baby on arrival if possible.

If you are bottle feeding, please bring extra  
bottles. Moms are very welcome to breastfeed or  
pump for relief during the session.

Growth spurts are extremely common during the  
first few weeks meaning babies may feed more  
often or appear hungrier than usual.

If you wish us to include any siblings, please bring  
a 2nd adult that can take them home once their  
poses are complete.

If your baby does not usually use a dummy, it is  
advisable that you bring one along with you.  
Newborn sessions are new to your baby, and they  
will often want to self soothe by sucking more  
often than normal.

All footwear is to be left at the entrance of our  
studio for hygiene reasons.





## PACKAGE 1

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- up to 3 hour session time
- full use of wraps, hats & headbands
- parent & sibling poses on request
- secure online viewing gallery
- 15+ fully edited high resolution digital images via a download link
- £50 off a sitter session

PACKAGE 1 - £399

*A non refundable booking fee of £50 will be due at the time of booking & will be deducted from the balance due on the day of the session.*





## PACKAGE 2

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- up to 3 hour session time
- full use of wraps, hats & headbands
- parent & sibling poses on request
- secure online viewing gallery
- 10 fully edited high resolution digital images via a download link



PACKAGE 2 - £299

*A non refundable booking fee of £50 will be due at the time of booking & will be deducted from the balance due on the day of the session.*



## PACKAGE 3

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- up to 3 hour session time
- full use of wraps, hats & headbands
- parent & sibling poses on request
- secure online viewing gallery
- 5 fully edited high resolution digital images via a download link

PACKAGE 3 - £199



*A non refundable booking fee of £50 will be due at the time of booking & will be deducted from the balance due on the day of the session.*



# TERMS & CONDITIONS

## Product & Service Commitment

All images are professionally post processed. Captured by Cheryl will never release unedited work or raw files. We aim to capture between 10 & 20 images from your session based on artistic merits.

Due to willingness of models, it may not be possible to capture all of the pictures requested, or to the client's expectations.

The client is responsible for all children at all sessions.

Images will be available to view within 2 weeks however this may be subject to change during busy periods.

## Liability

Captured by Cheryl will have no liability in the event of images being lost due to equipment malfunction, loss in the post or otherwise lost without fault. A fee may be chargeable for retrieval of any lost images,

The photographer will hold no liability in the event that the content of the images is not satisfactory to the taste of the third party.

## Cancellation

A client can cancel a session at all times but in doing so will forfeit any monies paid. If you or anyone in your family become unwell, please give 24 hours' notice so we can reschedule your session. If the event is cancelled by the photographer due to illness, injury or other cause beyond the control of the parties, we will make every effort to reschedule the session.

## Payment & copyright

A non-refundable booking fee is required at the time of booking to secure your session. However, if payment is not received within 24 hours the session maybe offered to another client.

Captured by Cheryl retains the copyright to all of the images unless stated otherwise by written agreement.

Guarantee is only given if products are purchased via our studio.





## BOOK YOUR SESSION

It is never too late to have your baby photographed. Curly sleepy newborn poses are never guaranteed but are usually achieved with babies under 4 weeks.

An older baby may sleep during the session & have awake time but may not be able to curl up into womb positions or want to be wrapped.

Some babies sleep through their session & some are wide awake but please don't worry we will achieve some amazing images for you.

We have a very successful 13 year record for being able to achieve a variety of newborn images. If your baby doesn't settle, we will discuss options with you during your session.

Please book in advance, we only take on a limited number of due dates per month. This allows us the flexibility to accommodate early & overdue babies.

Session dates are secured once baby has been born.

Newborn sessions run on weekdays only.

Booking fees are non-refundable.

Balance is due on the day of the session.



Any questions feel free to contact us

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<http://facebook.com/capturedbycheryl>

[www.capturedbycheryl.co.uk](http://www.capturedbycheryl.co.uk)

*We can't wait to meet you!*