

CAKE SMASH  
PRICING GUIDE

CAPTURED BY CHERYL PHOTOGRAPHY



WELCOME TO  
CAPTURED BY CHERYL  
PHOTOGRAPHY



CAPTURING YOUR LOVE,  
IS OUR LOVE

HELLO

---

Our photography captures the beauty & little personality of your child.

They certainly will not stay little for long & that is why it is our true passion to capture those very special moments you can treasure for years to come.

Rest assured you & your family are in safe hands.

We are fully qualified, insured, level 3 trained in paediatric first aid and we hold a current enhanced DBS certificate.

Cheryl has also recently achieved qualified status with the Guild of Newborn & Baby Photographers.

We are based in Old Oscott, Birmingham.

*Cheryl x*



# Cake Smash

Cake smash sessions usually takes around 60 minutes.

Sessions take place on weekdays only.

A cake in a colour of your choice is included. Please advise us on any allergies your child may have.

We have various props available including bunting, nappy covers, tutu, rompers, cake stand, spoons, wooden letters, wooden numbers, stools, wooden chair & a bathtub.

Please bring your own clothing for casual poses prior to the cake smash.

We would politely ask that only 2 adults accompany your child for the session & that you refrain from using mobile phones as a distraction for your child.

All footwear is to be left at the entrance of our studio for hygiene reasons.





## PACKAGE 1

- up to 1 hour session time
- cake available in your chosen colour scheme
- balloon arch
- casual poses
- bath tub poses (no water)
- full use of props
- secure online viewing gallery
- 15+ fully edited high resolution digital images via a download link
- £50 off your next session (exc minis)



PACKAGE 1 - £399

*A non refundable booking fee of £30 will be due at the time of booking & will be deducted from the balance due on the day of the session.*



## PACKAGE 2

- up to 1 hour session time
- cake available in your chosen colour scheme
- casual poses
- bath tub poses (no water)
- full use of props
- secure online viewing gallery
- 10 fully edited high resolution digital images via a download link



PACKAGE 2 - £299

*A non refundable booking fee of £30 will be due at the time of booking & will be deducted from the balance due on the day of the session.*

## PACKAGE 3

- up to 1 hour session time
- cake available in your chosen colour scheme
- casual poses
- bath tub poses (no water)
- full use of props
- secure online viewing gallery
- 5 fully edited high resolution digital images via a download link

PACKAGE 3 - £199

*A non refundable booking fee of £30 will be due at the time of booking & will be deducted from the balance due on the day of the session.*







## ADDITIONAL INFORMATION

Please remember to bring the following items:

- dummy (if required)
- nappies
- wipes
- drink
- milk (if required)
- snacks
- toys
- towel
- change of outfits

What to wear?

Please try to avoid strong patterns or logos as this can be distracting in the final image.

Choose your tones carefully, so they compliment each other. Bright colours can throw strong colour casts onto skin which can be unflattering.



# TERMS & CONDITIONS

## Product & Service Commitment

All images are professionally post processed. Captured by Cheryl will never release unedited work or raw files. We aim to capture between 10 & 20 images from your session based on artistic merits.

Due to willingness of models, it may not be possible to capture all of the pictures requested, or to the client's expectations.

The client is responsible for all children at all sessions.

Images will be available to view within 2 weeks however this may be subject to change during busy periods.

## Liability

Captured by Cheryl will have no liability in the event of images being lost due to equipment malfunction, loss in the post or otherwise lost without fault. A fee may be chargeable for retrieval of any lost images, The photographer will hold no liability in the event that the content of the images is not satisfactory to the taste of the third party.

## Cancellation

A client can cancel a session at all time but in doing so will forfeit any monies paid. If you or anyone in your family become unwell, please give 24 hours' notice so we can reschedule your session. If the event is cancelled by the photographer due to illness, injury or other cause beyond the control of the parties, we will make every effort to reschedule the session.

## Payment & copyright

A non-refundable booking fee is required at the time of booking to secure your session. However, if payment is not received within 24 hours the session maybe offered to another client.

Captured by Cheryl retains the copyright to all of the images unless stated otherwise by written agreement.

Guarantee is only given if products are purchased via our studio.





## BOOK YOUR SESSION

---

It is never too late to have your child photographed. Memories captured at any age are truly precious.

Please book in advance, we only take on a limited number of sessions per month.

Your chosen date & time is only secure once the deposit has been received.

Cake Smash sessions run on weekdays only.

The booking fee is non-refundable. Balance is due on the day of the session.



Any questions feel free to contact us

[capturedbycheryl@icloud.com](mailto:capturedbycheryl@icloud.com)  
<http://facebook.com/capturedbycheryl>  
[www.capturedbycheryl.co.uk](http://www.capturedbycheryl.co.uk)

*We can't wait to meet you!*